

USAGE GRID – Reviewing Significance 2.0

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Remember: The Usage Grid requires that you apply the **highest** rating that could be applied to any single item within the review unit to the whole review unit

	A POPULAR APPEAL / MARKETABILITY	B SUPPORTS LEARNING	C ENQUIRY / RESEARCH	D SIGNIFICANCE	E CURRENT PUBLIC ACCESS
	IN COLUMNS A-D TRY TO CONSIDER POTENTIAL AS WELL AS CURRENT USAGE				LOOK AT CURRENT & PLANNED ACCESS ONLY
0 UNKNOWN	<p>Not known Requires research - possibly with input from internal / external groups & individuals</p>	<p>Not known Requires research - possibly with input from internal / external groups & individuals</p>	<p>Not known Requires research - possibly with input from internal / external groups & individuals</p>	<p>Not known Requires research - possibly with input from internal / external groups & individuals</p>	
1 VERY HIGH	<ul style="list-style-type: none"> • Of high local / regional / national / community specific / media interest • Acquired / preserved with public support • Strongly identified in the public's mind with our museum • Of known high importance to our users • Regularly selected for exhibitions / interpretation / outreach • Stimulates strong personal / associative response • Stimulates discussion / enquiries • Used to support marketing • Featured on website • Focal point of permanent / temporary exhibition 	<ul style="list-style-type: none"> • Regularly selected for use in our learning programmes • Currently used or has clear potential to support: <ul style="list-style-type: none"> - Key outcomes from our museum's learning strategy - National Curriculum - Educational use of other objects from our collections - Undergraduate teaching / project work - Adult, family or intergenerational learning - Interdisciplinary teaching & learning 	<ul style="list-style-type: none"> • Rare, unique or archetypical example of its type • Cited in relevant publications • Part of identified group or type of material with high academic / special interest research potential • Regularly used / requested by researchers • Regularly subject of or cited in response to public enquiries • Clear potential to foster interdisciplinary research • Collected as part of research collection 	<ul style="list-style-type: none"> • Falls within MoDiP / WCH collecting policy priorities • Of clear national, regional, local, significance • Evident appeal to identifiable specialist / MoDiP / HE target audiences • Already making a fundamental contribution to public awareness & enjoyment of MoDiP / collections • Has potential to make a fundamental contribution to intellectual thought or study of a discipline • Supports / complements other material in MoDiP collections 	<ul style="list-style-type: none"> • Published • Featured in online exhibition(s) • Permanently displayed with public access • Available & regularly used for research / outreach / teaching programmes / public events, workshops etc • Fully described on website • Regularly used in public events, workshops etc
2 HIGH	<ul style="list-style-type: none"> • Of known local / regional / national / community specific interest • Engages interest & stimulates discussion / enquiries • Valuable for interpreting / representing our museum's collections • Has been used for exhibitions / interpretation / outreach • Could be used to support marketing • Shown on website • Of known importance to our museum's users 	<ul style="list-style-type: none"> • Has been used to support learning in the past • Has clear potential to support: <ul style="list-style-type: none"> - Specific outreach & learning activities - Educational use of other objects from our collections 	<ul style="list-style-type: none"> • Only example of its type in our museum collection • Good or archetypical example • Unusual / good example of a type with academic / special interest research potential • Occasionally used / requested by researchers • Occasionally subject of or cited in response to public enquiries • Likely potential to support research use at our museum • Collected as part of research collection 	<ul style="list-style-type: none"> • Falls within MoDiP / WCH collecting policy • Has clear potential to contribute to public awareness & enjoyment of MoDiP / collections • Has potential to appeal to identifiable specialist / MoDiP / HE target audiences • Has potential to contribute to intellectual thought or study of a discipline 	<ul style="list-style-type: none"> • Featured in online exhibition(s) • Well described on website • Occasionally displayed with public access • Occasionally used in public events, workshops, talks etc • Available & regularly used for research / outreach / teaching programmes
3 MODERATE	<ul style="list-style-type: none"> • Engages interest • Useful support material for interpreting other objects or representing our museum's collections • Useful support object for display & handling / use 	<ul style="list-style-type: none"> • Not known to have been used to support learning • Has potential to support current / future learning activities • Has some potential to support use of other parts of collection for learning 	<ul style="list-style-type: none"> • Has been used / requested by researchers, but rarely • Has been subject of or cited in response to public enquiries, but rarely • Has some potential to support research use at our museum • Example of a type that has some academic / special interest research potential 	<ul style="list-style-type: none"> • Falls within MoDiP / WCH collecting policy • Of general interest for users - in its own right or in supporting interpretation of other collection elements. 	<ul style="list-style-type: none"> • Available for research / outreach / exhibition / teaching programmes • Listed on website
4 LOW	<ul style="list-style-type: none"> • Has likely potential for enquiry / research use only 	<ul style="list-style-type: none"> • Not used to support learning • Little potential to support current learning objectives, could be relevant in future 	<ul style="list-style-type: none"> • One of many of its type held by our museum • Little evident potential for current research use - could be relevant in future 	<ul style="list-style-type: none"> • Falls within MoDiP / WCH collecting policy, but of minor significance 	<ul style="list-style-type: none"> • Available for research / outreach / exhibition teaching programmes • Not listed on website
5 V. LOW	<ul style="list-style-type: none"> • Minimal potential for public engagement, enquiry or research use 	<ul style="list-style-type: none"> • Minimal potential to support learning 	<ul style="list-style-type: none"> • Minimal potential for research use 	<ul style="list-style-type: none"> • Falls outside our collecting policy • Provenance unknown / unresearchable • Damaged beyond use 	<ul style="list-style-type: none"> • No access available • Not listed on website