



Captures data on use and enjoyment of the natural environment by members of the English adult population (aged 16+)



Over time, there has been an increase in the estimated annual visits taken to locations within towns and cities (billions):



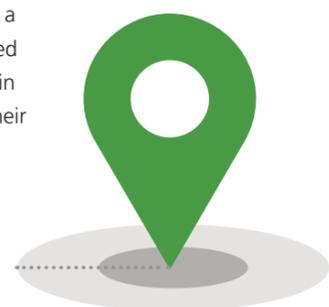
Parks in towns and cities were the most frequently visited destination type.



In total, visits to parks accounted for an estimated 778 million visits or 27 per cent of visits taken to the natural environment in England last year.



This has been accompanied by a trend for shorter visits, increased travel on foot and an increase in visits taken within 2 miles of their starting point.

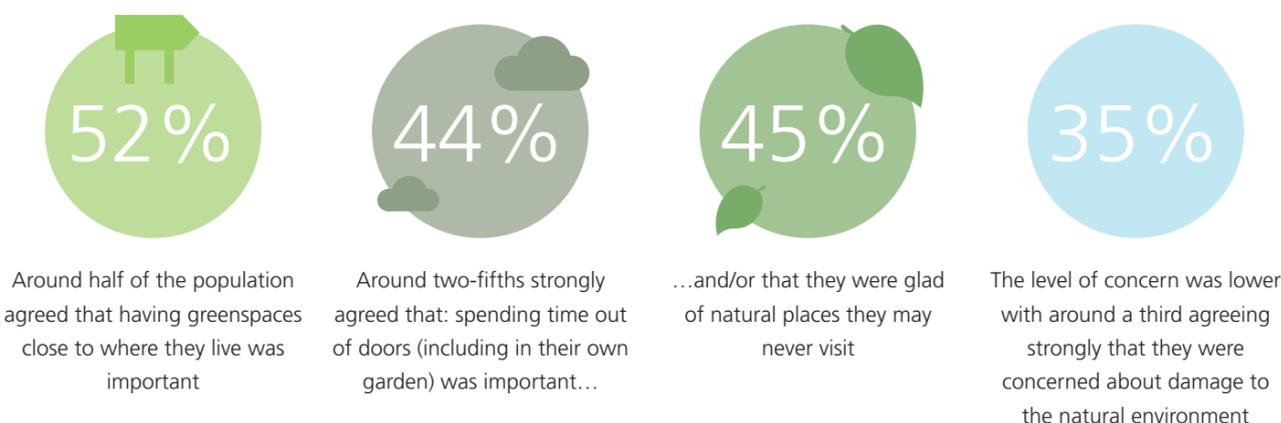


Walking was by far the most frequently undertaken activity: half of visits (50% or an estimated 1.5 billion visits) involved a walk with a dog; around a quarter (26% or an estimated 0.8 billion visits) involving walking without a dog.



Around a quarter of visits involved some form of expenditure – resulting in an estimated spend of £17 billion between March 2013 and February 2014

High value is placed on the natural environment amongst the adult population in England:



For the most part, the level of action taken to preserve the natural environment is a lot lower

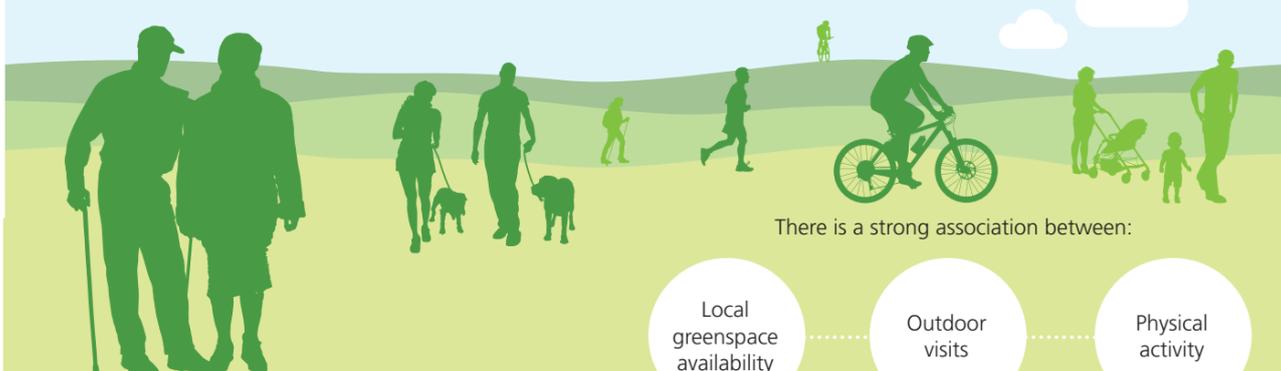


Recycling is the most commonly undertaken activity



Much smaller proportions give time and/or money to conservation projects/ organisations

Overall, there has been an upward trend in visits motivated by health or exercise in the last five years. This is more likely to be reported as a motivation for visiting the older a person is.



There is a strong association between:

